Inflammation & Detoxification

BUFFERED ASCORBATE POWDER

# PERQUE®

# Potent C Guard<sup>™</sup> Powder



- 1. Immune system function
- 2. Collagen repair and formation
- 3. Joint function
- 4. Energy production
- 5. Antioxidant protection and function
- 6. Detoxification, and more

**PERQUE POTENT C GUARD POWDER** enhances hormone production and function as needed, and helps the body to adapt better. In addition, it is important to take the amount of ascorbate needed to keep an adequate supply in the cells. This varies based on levels of distress, toxins, acute and delayed allergy reactions, and cell buffering/alkaline reserve. Optimum ascorbate use is based on calibration of need (see ascorbate calibration instructions) or as directed by your health professional.\*\*

#### PERQUE POTENT C GUARD POWDER IS YOUR ONLY CHOICE

**PERQUE Potent C Guard** Powder is a pH-balanced, vegetarian, allergen- free, and completely buffered mineral ascorbate. It uses 100% l-ascorbate, fully reduced, corn free, which works harder, more quickly and more persistently in the body.\*

**PERQUE Potent C Guard** prevents free radicals from harming the ascorbate. Also, the cofactors, metabolites, and transporters in **PERQUE Potent C Guard** powerfully enhance absorption and tissue action. In addition, **PERQUE Potent C Guard** is free of the side effects associated with other vitamin C supplements.\*

**PERQUE Potent C Guard** Powder contains a balance of essential minerals: calcium, magnesium, potassium, and zinc. Most Americans are deficient in one or more of these key minerals, due to stress, ill health, food processing, toxins, and other factors.\*

**PERQUE Potent C Guard** Powder tastes better than other vitamin C powders, so you are more likely to stick with it. When mixed with water or juice, it produces a tasty, slightly effervescent drink.\*

\_ Feel the **PERQUE** Difference!

# Inflammation & Detoxification

### **PURITY, PURITY, PURITY**

**PERQUE Potent C Guard** Powder is produced with an exclusive, triple recrystallization process. This innovative technique creates a product with unprecedented purity and bioactivity.\*

#### ASCORBATE AND BLOOD PRESSURE

**PERQUE Potent C Guard** Powder is your safer, more effective choice. Obesity, alcohol consumption, physical inactivity, and a high-fat/ protein/sugar diet can induce high blood pressure, in part through insulin resistance (Syndrome X). The greatest benefit comes from full tissue saturation of fully reduced and fully buffered ascorbate.\*

#### Ascorbate:

- Protects delicate endothelial cells that line blood vessels from free radical and toxin damage.
- Increases nitrous oxide (nature's small vessel relaxation molecule) thus lowering blood pressure via enhanced biopterin action.
- Induces the production of collagen.\*

#### **GET THE LEAD OUT**

**PERQUE Potent C Guard** Powder is effective at lowering the body's burden of toxic minerals such as lead, mercury, cadmium, arsenic, and nickel. This action occurs both by decreasing uptake of toxic

minerals from the intestine and by increasing renal and stool excretion of toxic minerals.\*

#### REFERENCES

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- 2. Taddei S, Virdis A, Ghiadoni L, et al: Vitamin C improves endothelium-dependent vasodilation by restoring nitric oxide activity in essential hypertension. *Circulation* 1998; 97: 2222-2229.
- 3. Heller R, Unbehaun A, Schellenberg B, Mayer B, Werner-felmayer G, Werner ER. L-Ascorbic Acid Potentiates Endothelial Nitric Oxide Synthesis via a Chemical Stabilization of Tetrahydrobiopterin. *J Biol Chem* 2001; 276: 40-47.
- 4. Jaffe R. How to do an ascorbate (vitamin C) calibration ('C Flush') to determine personal need. HSC, 2020.
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- 6. Carr AC, Zhu BZ, Frei B.Potential antiatherogenic mechanisms of ascorbate (vitamin C) and alpha-tocopherol (vitamin E). *Circ Res* 2000; 87(5): 349-54.
- 7. Ames BN, Shigenaga MK, Hagen TM. Oxidants, antioxidants, and the degenerative diseases of aging. *Proc Natl Acad Sci USA*. 1993;90(17): 7915-22.
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- 9. Anderson R, Smit MJ, Joone GK, Van Staden AM. Vitamin C and cellular immune functions. Protection against hypochlorous acid-mediated inactivation of glyceraldehyde-3-phosphate dehydrogenase and ATP generation in human leukocytes as a possible mechanism of ascorbate-mediated immunostimulation. *Ann NY Acad Sci.* 1990; 587: 34-48.

#### THE PERQUE GUARANTEE

Like every other **PERQUE** product, **PERQUE Potent C Guard** comes with a 100%, unconditional, money-back guarantee – the strongest guarantee in the natural health industry. This unique guarantee provides the assurance that:

- Every PERQUE product provides 100% potency and activity for its entire shelf life.
- Every ingredient used in a **PERQUE** product is pharmaceutical-grade or better.
- All PERQUE products dissolve rapidly (usually within 20 minutes), eliminating digestive irritation often found with other brands.
- Full label disclosure is provided for all **PERQUE** products no hidden ingredients.
- Every **PERQUE** product is activated with the same transporters that are used by nature and in food to ensure full bioavailability. The biologically preferred form of an ingredient is always used for enhanced activity.
- Free of citrus, MSG, wheat/gluten, corn/zein/starch, dairy/casein/whey/milk derivatives, yeast, soy, sulfate, phosphates (other than coenzymes), and preservatives.
- · No genetically modified organisms (GMOs).

To order contact:

Unique post-production assays and clinical bioassays assure product integrity.

#### YOUR QUALITY ASSURANCE

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Every **PERQUE** product is produced following or exceeding the FDA's pharmaceutical GMP (Good Manufacturing Practices) regulations.

Thinking of You

## Feel the PERQUE Difference!

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\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. \*\* For information on how to do an ascorbate calibration ( C cleanse), ask your health professional.

1.800.806.8671

### Full Disclosure Label (no hidden ingredients)

**Directions:** Take one (1) level half-teaspoon mixed with two (2) to four (4) ounces of liquid or as directed by your health professional. Use only dry transfer spoons to remove powder from bottle. Keep tightly capped and moisture free. Please take a few deep, relaxing breaths while the natural effervescence subsides (~1 min.). May be kept on the counter, in refrigerator or freezer to maintain dryness.

### SUPPLEMENT FACTS

Serving size: 1 Level Half-Teaspoon Servings per container: 112 or 224

	Amount	% Daily
Energized Nutrients	per serving	Value
Vitamin C (as 100% I-ascorbates, fully reduced and buffered)	1,584 mg.	1,760
Potassium (as ascorbate)	99 mg.	2
Calcium (as ascorbate)	40 mg.	3
Magnesium (as ascorbate)	16 mg.	4
Zinc (as ascorbate)	600 mcg	5

Juaranteed